MEDIA ADVISORY

January 10, 2011

For Immediate Release

CANFOR PULP PRODUCTS INC. ANNOUNCES FOURTH QUARTER 2010 RESULTS CONFERENCE CALL

Vancouver, B.C. – Canfor Pulp Products Inc. (TSX:CFX) will hold a conference call to discuss its fourth quarter 2010 financial and operating results on Wednesday, February 9, 2011 at 8:00 AM Pacific Time / 11:00 AM Eastern Time.

To participate in the call, please dial one of the following numbers:

Access: 416-340-2216 **Toll-Free Access**: 1-877-440-9795

For Instant Replay Access, please dial one of the following numbers and enter Participants Pass

Code: 1356351

Access: 905-694-9451
Toll-Free Access: 1-800-408-3053
Until March 2, 2011

Following management's discussion of the quarterly results, the analyst and investment community will be invited to ask questions. Once the analyst and investment community have completed their questions, Canfor Pulp's management will take questions from the media.

The call will be webcast live and will be available at www.canforpulp.com.

Forward Looking Statements

Certain statements in this press release constitute "forward-looking statements" which involve known and unknown risks, uncertainties and other factors that may cause actual results to be materially different from any future results, performance or achievements expressed or implied by such statements. Words such as "expects", "anticipates", "intends", "plans", "will", "believes", "seeks", "estimates", "should", "may", "could" and variations of such words and similar expressions are intended to identify such forward-looking statements. In some instances, material assumptions are disclosed elsewhere in this press release in respect of forward-looking statements. Other risks and uncertainties are detailed from time to time in reports filed by the Fund and/or CPPI with the securities regulatory authorities in all of the provinces and territories of Canada to which recipients of this press release are referred to for additional information concerning the Fund, CPPI and the Partnership, their prospects and uncertainties relating to the Fund, CPPI and the Partnership. Although we believe that the expectations reflected by the forward-looking statements presented in this press release are reasonable, these forward-looking statements are based on management's current expectations and beliefs and actual events or results may differ materially. New risk factors may arise from time to time and it is not possible for management to predict all of those risk factors or the extent to which any factor or combination of factors may cause actual events and results, performance and achievements of the Fund,

CPPI and the Partnership to be materially different from those contained in forward-looking statements. The forward-looking statements speak only as of the date on which such statement is made, are based on current information and expectations and the Fund, CPPI and the Partnership assume no obligation to update such information to reflect later events or developments, except as required by law.

About Canfor Pulp Products Inc.

CPPI was created to acquire and hold an interest in the Canfor Pulp Limited Partnership (the "Partnership") in connection with the conversion of Canfor Pulp Income Fund to a corporation. CPPI holds a 49.8% interest in the Partnership with Canadian Forest Products Ltd. (a subsidiary of Canfor Corporation) holding the remaining 50.2% interest.

For more information about CPPI and the Partnership, please visit www.canforpulp.com.

For further information:

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